



# 2023 ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

## ABOUT THE KEYSTONE SPACE COLLABORATIVE

The Keystone tri-state region has a long legacy as a home for important space missions, technology development and manufacturing, and space innovation. Recognizing the importance of space to the region and the nation's future, the Keystone Space Collaborative was formed to attract, grow and, amplify the Ohio, Pennsylvania, and West Virginia region's space ecosystem.

We are a proud, non-profit organization serving as a voice for the space industry and community, while connecting and expanding the next generation of space industry businesses and talent in the region.

## WHY SPONSOR?



Industry, academia, manufacturers, government entities, start-ups, suppliers, and others choose to support Keystone Space events because they:

- Recognize that OH, PA, and WV is a region rich with entrepreneurial innovations focused on the space industry
- Support the focus on regional economic growth and outreach to the tri-state space community
- Strive to increase the visibility of OH, PA, and WV entities as key contributors to the future of space exploration, manufacturing, and communications
- Contribute to the sustainability efforts of Keystone Space by supporting the 501(c)(3) charitable, non-profit organization with a donation

## SPONSORSHIP OPPORTUNITIES



Event sponsorship opportunities can be used to build company recognition. Keystone Space supporters have the opportunity to exhibit, contribute, participate, build recognition, and heighten company/industry/university visibility with speakers, panels, lectures, meals, and networking event receptions that are offered with event sponsorships.

**Event sponsorship opportunities are fulfilled on a first-paid, first-assigned basis. Sponsorship commitment forms and payments must be received at [Info@KeystoneSpace.org](mailto:Info@KeystoneSpace.org) by **MAY 1, 2023** in order to be included in the marketing materials for the 2023 Keystone Space Annual Conference.**

**Did you know you can support the Keystone Space Collaborative all year long?  
Learn about [Keystone Space Annual Sponsorship](#) opportunities or contact  
[Info@KeystoneSpace.org](mailto:Info@KeystoneSpace.org) for more information.**

# 2023 CONFERENCE SPONSORSHIP OPPORTUNITIES

## Conference Exhibitor | \$1,200 (Member rate: \$1,000)

For those interested in exhibit space at the 2023 Keystone Space Annual Conference. Keystone Space members are eligible for discounted rates (does not include student members). Space in the Exhibit Hall is limited to 18 organizations and is based on availability. Exhibit opportunities are fulfilled on a first-paid, first-assigned basis.

The Exhibit Hall will be open to attendees throughout the entire duration of the general session on Thursday, June 1 and the morning general session on Friday, June 2. All attendee break sessions will be held in the Exhibit Hall to provide additional engagement between exhibitors and attendees.

### Benefits Include:

- Placement in Exhibit Hall at 2023 Keystone Space Annual Conference
- Increased networking engagement opportunities with attendees
- Exhibitors receive one complimentary registration to the 2023 Keystone Space Annual Conference
- Small private meeting space is available for one on one conversations and can be coordinated with our event staff
- One 6' table with two chairs in the Exhibit Hall
- Exhibit space allows for two standing banners permitted (dimensions not to exceed 35"x80")
- Electrical power access - complimentary, upon request
- Audio Visual equipment rental is available through the hotel

## Conference Flex | Varies

For those that are interested in select sponsorship opportunities for the 2023 Keystone Space Annual Conference. Conference Flex sponsorship opportunities are fulfilled on a first-paid, first-assigned basis. Sponsorship commitment forms and payments must be sent to [Info@KeystoneSpace.org](mailto:Info@KeystoneSpace.org) and received by **MAY 1, 2023** to be included in the marketing materials for the 2023 Keystone Space Annual Conference. Does not include additional membership seats.

### Benefits Include:

- Recognition on signage, meal tables, and in marketing materials
- Prominent display of logo at event
- Sponsor spotlight social media post on Keystone Space LinkedIn page
- Two complimentary registrations are included with Flex sponsorship packages of over \$1,000 (view pages 3-4 for details)

**All Flex sponsorship opportunities are summarized on the following pages.**

## SPECIAL EVENTS

### **Official Venue Host**

1 Exclusive Sponsorship Available | \$15,000

Sponsor the official venue of the 2023 Keystone Space Annual Conference.

### **Private Speaker Dinner**

1 Exclusive Sponsorship Available | \$7,500

Sponsor the exclusive Private Speaker Dinner. There will be approximately 60 invited guests for happy hour and dinner at the Grand Concourse.

### **Networking Reception**

1 Exclusive Sponsorship Available | \$7,500

Sponsor the inclusive evening Networking Reception at Carnegie Science Center. Participants will enjoy exploring the new Mars: The Next Giant Leap exhibit with light hors d'oeuvres, drinks, and engaging conversation.

### **R&D Networking and Strategy Session Breakfast**

1 Exclusive Sponsorship Available | \$5,000

Join us as we welcome regional R&D participants to a private breakfast and in-person networking and strategy discussion session.

## MEAL EVENTS

### **Attendee Luncheon**

2 Exclusive Sponsorships Available | \$5,000

Lunch will be held for all event attendees and will include a speaker address. Signage will be posted on lunch tables with your logo.

### **Attendee Breakfast**

2 Exclusive Sponsorships Available | \$3,000

Breakfast will be offered to all event attendees. Signage will be posted on breakfast tables with your logo.

## EDUCATIONAL SESSIONS

### Panel Representation

5 Exclusive Sponsorships Available | \$2,500

Support one of the highlighted, topic-focused panels featuring top-level participants and industry experts. Panel topics include:

1. Workforce Development & STEM Education
2. Broader Space Connections
3. Commercial LEO
4. Technology Transfer
5. Regional Industry Analysis

### Workshop Representation

1 Exclusive Sponsorship Available | \$2,500

Support the highlighted, topic-focused workshop featured industry experts.

Workshop topics include:

1. Leveraging Regional Investments

### Keynote Speaker

3 Exclusive Sponsorships Available | \$2,000

Keystone Space is actively recruiting high-level, renown Keynote Speakers to ignite the audience at the 2023 Keystone Space Annual Conference. Join us by sponsoring these spotlight presentations you won't want to miss.

## BRANDED ITEMS

### Notebooks

1 Exclusive Sponsorship Available | \$2,000

All attendees will receive a notebook branded with your company logo. Keystone Space will purchase the notebooks.

### Lanyards & Name Badges

1 Exclusive Sponsorship Available | \$1,500

All attendees will receive lanyards and name badges branded with your company logo. Keystone Space will purchase the lanyards and badges.

### Pens

1 Exclusive Sponsorship Available | \$1,000

All attendees will receive pens branded with your company logo. Keystone Space will purchase the pens.

## STUDENT ATTENDANCE

### Student Attendance

Sponsorships Available | \$1,000

Sponsor five students to attend the 2023 Keystone Space Annual Conference.